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Online course platforms offer course creators a way to share their content with students in one place through video, audio, and written text. We looked at a variety of platforms and compared them based on price, functionality, and ease of use to determine the top six, including the best overall online course platform. Top 6 Online Course Platforms 2020 How we rated online course platforms When evaluating the best online course platforms, it should be intuitive, easy to use, and have a range of plans to fit different budgets. Customization is important because it allows course creators to change the visual aesthetics of the course to match a certain aspect of the brand. The ability to test a course platform through a free trial or through a free version is also useful. We rated the top six online course platforms based on: Price: Course platforms should have a variety of packages at multiple prices. Ease of use: We tested the front end and backend of each online course platform to see if it was intuitive and easy to navigate. Customization: The ability to use your brand's aesthetic by changing fonts, color combinations, and course features is important. Free trial or plan: Especially for new course creators, a free trial makes it easy to prove how a platform works before committing to a premium plan. User reviews: The real experiences of users who have used the platform with a variety of industries are taken into account. Thinkific is our choice for the best online course platform for soloists and small businesses on a budget. It offers immediate access to funds from course sales, which makes it easier for budget-conscious course creators to manage their daily cash flow. It also provides an intuitive and drag-and-drop course builder, making it easy to create an online course. It also offers a free plan so creators can start immediately. Thinkific: Best Overall Online Course Platform Thinkific is the best online platform thanks to a creator's ability to start for free and on a scale as their school's needs grow, which is perfect for soloists with limited resources. Plan prices go up to \$499 per month, though each plan provides immediate access to funds from course sales and an easy drag-and-drop course generator. Thinkific prices You can start for free with Thinkific's lowest tiered plan and the most expensive plan is \$499 per month. There are also business options that are tailored to your needs and come at a price accordingly. You can also add the Growth package to any Pro plan for Additional. Thinkific Tiered Features \* Add the growth plan to your Pro package starting at \$10 per month and rising to \$400 per month. Free thinkific plan The free plan allows course creators to enroll unlimited students in up to three courses. Within the course, creators can upload PDFs, videos, and audio. They can also create quizzes and surveys, which is useful if you're doing a beta launch and need feedback for the course before launching at all. To start with the free plan, you don't even need to enter your credit card details. You can create up to three courses and enroll in unlimited students. The free plan also allows you to accept all major credit cards in one secure checkout, similar to all other plans. Thinkific does not charge any fees, although a fee may be charged if you use a third-party payment processor. The free plan is perfect for brand new course creators on a budget. Basic thinkific plan For just \$49 per month, you get unlimited courses and student enrollment with the basic plan. You also have all the features of the free plan, with the addition of email integrations, a custom domain, and the ability to provide coupons for registration. This plan also allows you to create drip content, which schedules content versions over time instead of granting full access to a course in advance. This is useful in situations where you want students to pass by themselves. With the ability to create a custom domain, users who don't want the Thinkific name to show in the course URL will have to choose the basic or higher thinkific plan. For example, without using a custom domain, the course might fitsmallbusiness.thinkific.com. A custom domain will allow you to use a URL, as fitsmallbusiness.com. You won't find it in the Free Thinking Plan. Pro Thinkific Plan The Pro Thinkific Plan costs \$99 per month and with it you get all the basic and free plan features. In addition, you can create assignments and have advanced prices for courses. For example, you'll have the option to accept payment plans and subscriptions. A subscription simplifies the earning of recurring student revenue, and the ability to group courses can potentially increase overall sales by packing similar or complementary courses together. A subscription makes it easy for a creator to share content on a periodic basis with paid students monthly. A course creator who wants recurring revenue must use this plan because it allows you to create a subscription based on a subscription template. You can also add the growth plan to any Pro plan. This starts at \$10 per month and rises to \$400 per month, depending on how many users you have. With the Growth add-in, you get additional features like students adding mass, Zapier integrations, and communities. Premier Thinkific Plan For \$499 per month, you'll get all the features available in the lower-level plans when you get the Premier Thinkific Plan. In addition, you'll receive the onboarding package, which includes an onboarding call, training, and a launch preparation review. single sign-on (sso) allows a user to log on automatically access the Thinkific course in one action. Analysts in your group will also have their own account to view student progress between courses. The Thinkific Premier Plan is appropriate for a large organization that has not only students, but also more courses and administrators. The reason for this is the ability to have up to 15 analyst logins. These analysts can monitor each student's progress in their group, which is made easy with downloadable progress reports. What Thinkific is Missing There is no mobile app for Thinkific and the website is not mobile-friendly. With more people learning on the go, this is a missed opportunity to engage students, no matter where they are. In addition, Thinkific does not offer European Union (EU) course creators a way to collect value added tax (VAT) from students within the platform. What users think of thinkific users who gave Thinkific a positive review said they love software because it's easy to use and includes marketing, learning, web page tools, and even hosting. Some users complain about mobile incompatibility, where students struggle with the user experience on mobile devices. Thinkific's intuitive drag-and-drop course editor is easy to use. How to get started with Thinkific It only takes a few minutes to set up your Thinkific account. You will complete a form with your full name, email address and password. From there, it will ask you what your experience is with creating courses, whether you are brand new, you are experienced or just check things out. Teachable: Best Online Course Platform for Mobile Capability Teachable is an online course platform with over 68,000 creators and 18 million students worldwide. Among the most popular teachable instructors are Pat Flynn, Melyssa Griffin and Peter Nowell. With its native iOS app, Teachable is perfect for creators who want students to have mobile access. Plans start for free and s start at \$499 per month. Teachable pricing teachable course creators can sign up for the free plan or can sign up for a premium plan. Prices for premium plans start at \$29 per month when you pay for a year of the basic teachable plan; otherwise, you'll pay \$39 per month. The professional teachable plan is \$79 per month if paid annually and \$99 month on-month. The most expensive plan is the Business Teachable Plan, which runs \$399 per month if paid annually and \$499 month-on-month. Processing fees are the same in each plan and are 2.9% plus 30 cents at 4.4% plus 30 cents per transaction. Teachable tiered features \* When paid annually Free Teachable Plan The free plan allows course creators to enroll up to 10 students in unlimited courses. You will be paid instantly every time a user buys your course. However, you will have to pay transaction fees and processing fees, which differ from Thinkific, which does not charge fees other than of the monthly plan for premium plans. Basic teachable plan For just \$29 per month if paid annually, you get unlimited courses and student enrollment with the basic teachable plan. However, if you have to pay on a monthly basis, you will pay \$39 per month for this plan. You can drip content over time, have a custom custom domain and provide coupons with the basic plan. The custom domain name allows you to use your URL, rather than a Teachable-branded one. Professional teachable plan The professional teachable plan costs \$79 per month if paid annually and \$99 month per month. With this plan, you will get all the features of the basic plan. In addition, you can reward students for completing their course by providing course completion certificates. For students who need more direction to complete a course, you can also enforce the course material in order, requiring them to finish watching the course videos before continuing, and you can set a minimum passing score for quizzes. Professional plans are ideal for goal-oriented teachers who want to ensure the success of their students. This is done by monitoring the progress, completion, and issuance of certification. Teachable business plan you'll get every feature available in lower-level plans when you get the teachable plan business for \$399 per month if paid annually. Otherwise, it's \$499 per month if paid month by month. With this plan, you can create custom user roles and bulk import students; both features are worth the monthly price, if you need it. Custom user roles give course administrators different permissions. Bulk student import is useful when you've enrolled a lot of people in a course at a live event, or if you're migrating from another online course platform. What Teachable lacks With its reduced transaction fees, volume course sellers may prefer to use an online course platform like Thinkific, which has no fees per transaction. Also, while you can have a custom domain name, the limited customization options within the course make it easy to say that it's a course made using Teachable. What users think of teachable users enjoys the ability to receive email support for any of teachable plans, and the Professional and Higher plan provide chat support. In addition, they like the native iOS app which makes it easy for students to access courses on the go. International creators complain that the frequency of sales payments is unpredictable compared to course creators in the U.S. Teachable makes it easy to make content downloadable for students; otherwise, teachers can mark content as non-downloadable. How to get started with teachable sign-up involves filling out a form with your full name, email address, and password. After that, you will need to create your own online course. All you need is a couple of minutes to register your account, but then you can make your course live within a Week. Start with Teachable today. Kajabi: Best Online Course Platform for Online Marketers Kajabi is an all-in-one online course platform that hosts your course, blog, and provides marketing and automation tools. This is best for online marketers due to its sales funnel builder and the ability to host an entire website within the platform itself. Prices Prices to \$119 per month and rises to \$399 per month. Kajabi Pricing While Kajabi doesn't offer a free plan, it offers a 28-day free trial on any of its plans. Kajabi's plans start at \$119 per month when you pay annually, otherwise it's \$149 month-to-month. Prices start significantly higher than other plans, such as Thinkific and Teachable, simply because you get an entire suite of marketing automation tools. You won't pay any transaction fees, which is an added bonus for Kajabi. Growth and Pro are more comprehensive plans offered by Kajabi. Starting at \$159 per month if you pay annually or \$199 month-by-month, Growth allows for far more pipelines and active members than the base version. Pro costs \$319 per month if paid annually, or \$399 month per month for Pro tiered features. Kajabi \* If paid annual basic Kajabi Plan AS\$119 per month if paid annually, you get a website and up to three products and three pipelines for your website. A pipeline is simply a sales funnel designed to take a customer through the entire sales process from start to finish, from discovery to course delivery and beyond. You'll also have access to Hero University, which is a series of free courses that teach creators how to create, market, and sell digital content, which is perfect for online marketers. Growth Kajabi Plan The growth plan costs \$159 per month if paid annually and \$199 month-on-month. With this plan, you'll get all the basic Kajabi plan features. In addition, advanced automations make it easy to add conditions to automation. For example, you might have an automation that adds a student to a particular pipeline once a course is completed. You can add the condition that they are added to that pipeline only if they pass the course with a certain grade. This helps you market to your best students. You can also let students and non-students be affiliated for your courses and products using Kajabi. In addition, you can remove the Kajabi brand when using the growth plan. This helps you mark your online course so that it matches the rest of your products and services. This plan is ideal for advanced online marketers thanks to automations. Pro Kajabi Plan In addition to all the features of the growth plan, the Pro Kajabi plan gives you a code editor. This allows you to fully customize the look and feel of your membership site, landing pages, website, and courses. You'll pay \$319 to \$399 per month for the Pro plan. In addition, the Pro plan gives you access to brendon burchard's Academy of Experts. This academy promises to show you how to become a highly paid author, speaker, coach, online coach, and social media influencer. This plan is perfect for online marketers who are ready to grow their authority and competence. What Kajabi lacks while offering a 28-day free trial, Kajabi doesn't provide a free plan for users. For creators of online courses for beginners, high costs may prohibit them from using particularly when Thinkific and Teachable offer a viable solution. It also does not manage EU value added tax (VAT), which can create a problem for some international creators. What Kajabi users think Users enjoy having everything they need to run an online business under one roof: sales pages, emails, marketing, courses, and even a blog. However, some users complain about how Kajabi doesn't offer completion certificates for students, which can provide an incentive for students to complete a course. Creators can use an integration like Zapier to connect other products with Kajabi for expanded features. Source: Zapier How to start with Kajabi You will need to create a Kajabi account by providing your full name, email address, password and credit card details. You will also need to provide a phone number. Within minutes, you can start creating your own online course. Start your 28-day Kajabi trial now. Visit Kajabi Podia: The best all-in-one online course platform for ecommerce podia serves as a one-stop shop for ecommerce. You can sell online courses, subscriptions, and downloads all within the platform. Plus, it has a built-in email platform, which can help you reduce overhead by keeping all your digital activities on the showcase under one roof. You'll pay between \$32.50 and \$79 per month for Podia's plans. Podia Pricing Podia offers two floors: the Mover plan and the Shaker plan. There is no free option, although you can test drive without plans for 14 days. The Mover plan costs \$39 per month, but you'll get two free months if you pay for a year. Similarly, the Shaker plan is \$79 per month, and you can also get two free months when you pay for a year. Podia Multi-Tier Features \* When Mover Podia Plan is paid annually The Mover plan allows creators to create an unlimited number of products and courses, and there is no limit to the number of students enrolled. You are not charged transaction fees, which differ from Teachable. You'll also get 24/7 support, so if you have issues, you'll have 24-hour help to fix them. The Mover plan costs \$39 per month, but if you pay for a year you get two months free. This option is ideal for new online course creators. You can test this plan with a 14-day free trial. Shaker Podia Plan For \$79 per month, you can purchase the Shaker Podia plan. If you pay for a year, it will give you two months for free. In the Shaker plan, you get everything included in the Mover plan. In addition to mover podia features, you can now create subscriptions, which is a great way to earn recurring revenue. If you use a different online course platform, Podia will migrate your course for free. If you have a blog or website, you can embed purchase buttons with this plan users will never have to leave the page to make the purchase. The affiliate marketing feature allows you to have your sales team because you can issue a unique URL to use for your course promoters. Every time they make a sale of your you will give them a percentage of the sale. In addition, you can install third-party code, such as a Facebook Pixel, that makes it easy for people who don't make a purchase on their first visit to your site or course to run. The Shaker plan is for advanced or highly motivated online course creators. What Podia is Missing Podia doesn't offer a free plan like Thinkific and Teachable, but you can get a free trial. There is also a lack of robust analysis for your course sales. What users think about Podia's podia reviews are extremely positive and only mention the features they would like to have in addition to everything that is already on offer. Some users have mentioned how they really enjoy how easy it is to use Podia, but would prefer to have additional analysis for course sales. Another user mentioned wanting coupons that expire (an example is that you need to use this coupon within 24 hours). Podia is intuitive and easy to use. You will see the name of your listed course where we have named our Test Online Course. How to get started with Podia You don't need a credit card when I sign up for Podia because it offers a 14-day free trial. To sign up for the trial, you'll complete a form with your name, email address, and password. After you sign up, you'll have a quick survey that will ask you if this is your first time selling online and if you already have a product in mind. This will help you customize your experience with Podia. It starts with Podia today. LearnWorlds: LearnWorlds' best online social learning course platform allows creators to create fully customizable online courses to adapt to your brand's aesthetics. It offers an integrated social network for students, which makes it easy for students to make up their minds together. All this is done without plugins or coding. Start with a 30-day trial and pay \$24 to \$299 and more per month. LearnWorlds Pricing There are four plans available with LearnWorlds. The Starter plan is \$29 per month, otherwise \$24 per month if paid annually. Pro Trainer costs \$99 per month, but \$79 when you pay for a year. Learning Center is \$299 per month or \$249 per month paid annually. The High Volume & Corporate plan has custom pricing. Each plan offers basic features such as unlimited courses, a video library, lead generation, an integrated community, and ready-made templates. You also have access to student profiles and analytics to monitor a student's activity and results. LearnWorlds Tiered Features \*When paid annually Starter LearnWorlds Plan The Starter plan charges \$5 per course sale in transaction fees and costs \$29 per month or \$24 per month when you pay annually. With this plan, you will get unlimited courses, coupons, packages, upsells and integrated social network. In this way, students can learn and grow together without ever leaving the course platform. The Starter plan is ideal for a beginner course creator. However, if your online course is a low ticket, you'll probably want to want to option without transaction fee. Plans with no transaction costs include pro trainers, learning centers, and High Volume & Corporate LearnWorlds plans. Pro Trainer LearnWorlds Plan There are no transaction fees charged with the Pro Trainer plan, while the Starter plan has a \$5 fee per course sale. You'll pay \$99 per month per month or \$79 per month if you pay annually. Choose this plan if you want recurring revenue, because while you can enjoy all the features of the Starter plan, you also get access to subscriptions and subscriptions for recurring revenue. You'll also have access to affiliate management, so your students can earn a commission to refer others to your course. Learning Center LearnWorlds Plan Learning Center plans allow you to fully label your online course. White labeling removes any LearnWorlds brand, so students have no idea they're on a LearnWorlds online course platform. This plan costs \$299 month per month or \$249 per month when you pay annually. If you have a large amount of content and a great following, this plan is best for you because you can keep your personal brand. Only this plan and the Custom High Volume & Corporate LearnWorlds plan have a white-label brand. High Volume & Corporate LearnWorlds Plan If you sell a high volume of courses, or are a company, you will be asked for the Custom High Volume & Corporate plan. To get prices for your custom plan and to register, you'll need to call LearnWorlds directly. Custom features include premium cloud servers, a dedicated account manager, personalized reports and services, and custom pricing options. No other plan offers customizations like this. What LearnWorlds lacks While there's a 30-day free trial, LearnWorlds doesn't offer a free plan. Comparable to Podia, each plan provides full functionality, and a free plan could give LearnWorlds the opportunity to help aboard a new course creator until they're ready for a paid plan. What users think about LearnWorlds Users love how attractive their courses are in LearnWorlds, as well as detailed analytics make it easy to help students who are struggling to see success. Some course creators find that there is a small learning curve when it comes to using LearnWorlds because of how much you can do with the platform. The LearnWorlds dashboard is very comprehensive. How to get started with LearnWorlds You don't need to enter your credit card details to start the 30-day free trial with LearnWorlds. Fill out a short form with your name, email address and password. From there, you will have to create the name of your school, but this is something that you can change later if you decide to do so. Best Online Course Platform for WordPress Users As a WordPress plugin, LearnDash serves as an extension of your site, allowing you to create an online course without leaving your website. You'll need some technical know-how to use LearnDash, but there are options like drip content, dripping, online forums and pro panel reports. Costs range from \$199 to \$369 per month. LearnDash Pricing You can pay for a lifetime subscription to LearnDash or pay one year at a time. If you purchase the Lifetime plan, you'll also get lifetime support and updates. Other plans include the Pro plan which is \$369 per month, billed annually. You can also use the Plus plan which costs \$229 per month, billed annually. Otherwise, the base plan is \$199 per month, billed annually. LearnDash Tiered Features Each plan is billed every year LearnDash Features Each of the four LearnDash plans offers the same features. The difference between plans is the number of sites with which you can use the plugin. For example, if you're a course developer for customers, you might prefer the lifetime plan since you can use this plan for 100 different sites. Plus, you get lifetime support and updates with that plan. Unlimited courses and users You can create as many courses as you want. Plus, you can have as many users as you want, no matter what package you choose. Drip content Sometimes, course students want to run through content or jump around. This doesn't always create the best learning experience for a student. You can schedule lessons to become available on a specific date or on so many days after a user signs up. Course forums Students can learn from each other and get clarification on certain topics through a course forum. These forums are private and also allow a course creator to see where the content needs additional work. Pro Panel Reporting If you go with the Plus plan or higher version, you get access to Pro Panel, which is a dashboard that shows live student activity and enables email sending features. If you only have one WordPress site, you'll need to decide if you want the Pro Panel to report, since you should upgrade to the Plus plan to get it. If it is not important to monitor the progress of the course and the results of the quizzes and you have only one site, you only need the basic plan. What LearnDash lacks LearnDash doesn't have a free trial, nor does it offer a free plan. This means that you will have to engage in the plugin without trying its features. This could alienate new course creators in favor of plans like Thinkific or Teachable, which offer a free trial or plan. However, it provides a refund if you are not satisfied after 30 days. What LearnDash users think Course creators this way you can reuse lessons in other courses without reloading content in the next course when you use LearnDash. Users also enjoy how easy it is to use, but say it can take some time to have a course ready to be live since its development is more methodical. Course example Infusionsoft using LearnDash. Source: LearnDash How to get started with LearnDash Since LearnDash is a WordPress plugin, you'll need to download the zip file containing the plugin after paying for it. Once you do this, you'll upload it to your plugin dashboard within WordPress. Get with LearnDash today. Visit LearnDash Bottom Line: Best Online Course Platforms An online course platform is a way for course creators to teach students about their experience on a digital platform. It's all online, so a course creator can have his first online course relatively quickly. There is little or no overhead to get you started, which makes it an attractive option for your first product or service. Thinkific is the best online course platform due to its comprehensive features and the ability to have a free plan. Not only that, but it offers instant payments, of course, sales. Sign up for a 30-day free trial today. Today.

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